

SEE BEYOND THE HEAD- LINES



IN EVERYDAY LIFE, WE ARE OFTEN SURROUNDED BY FALSE AND MANIPULATIVE NEWS. READ OUR HEADLINES - AND CHECK WHETHER YOU CAN DISTINGUISH FAKES FROM TRUE INFORMATION. PUT A FILTER ON THE HEADLINES TO VERIFY YOUR GUESSES

CONSPIRACY THEORIES

DEFINITION: IT GIVES SIMPLE ANSWERS TO COMPLEX AND CONFUSING QUESTIONS. IT ALWAYS REVOLVES AROUND SECRET KNOWLEDGE, WHICH IS SUPPOSEDLY CAREFULLY HIDDEN. THE SOURCES OF SUCH INFORMATION ARE ALWAYS ANONYMOUS. PEOPLE WHO DO NOT BELIEVE IN THESE THEORIES ARE ACCUSED OF BEING BLIND AND BRAIN-WASHED

ENEMY FROM ABOVE

We are ruled by enemies

The authorities have decided: the number of retirees should decrease. The authorities of our country have developed a secret plan. The health insurance coverage of some retirees will be canceled. This information is carefully hidden from everyone.

THE ENEMY IS WITHIN

There are enemies in the community itself

Does your neighbor have a pet? Dogs killers are raised in our city. We have learned from our classified sources that in our city, unknown individuals are raising dogs that will kill the townspeople on the streets. Be careful on the streets and at the entrances of apartment buildings.

THE ENEMY IS OUTSIDE

External enemies are stalking the community

Right now, a coalition of countries is being created that will drag our homeland into the war. Several countries that hate us for being successful and prosperous want to undermine our success. To do this, they will soon start a war against us.

ENEMY FROM BELOW

Ordinary people, workers, etc. are planning a riot

Be careful with street cleaners. We have learned that street cleaners are tired of their humiliating duties. They are planning an uprising to bring justice. This is reported by our sources, which we cannot name. Follow our website to be the first to know who will be affected by pogroms.

BENEVOLENT CONSPIRACIES

Unknown good forces act secretly to do good

The crime problem will soon be solved. We are waiting for the new higher forces to come to the Earth. They will punish all criminals, and after that, kindness and prosperity will reign in the whole world. Their appearance was not predicted by any of the existing religions.

FAKE WEBSITES

THEY LOOK LIKE REAL, TRUST-WORTHY SITES, BUT IN FACT THEY ARE IMITATIONS AND THEIR GOAL IS TO SPREAD DISINFORMATION OR STEAL YOUR MONEY

WEBSITES THAT MIMIC A DOMAIN NAME

that references a well-known brand to spread disinformation

This website mimics a domain name that references a well-known brand to spread disinformation.

<http://times.co.uk/>

The right website name is times.co.uk. Here you can find the latest UK and world news, articles on business and sport, and expert commentary. A well-known brand to spread disinformation.

Websites that mimic domain names that reference a well-known brand to spread disinformation.

<http://thenato.int>

The right website name is nato.int. Here you can find all the information about the North Atlantic Treaty Organization, also called the North Atlantic Alliance.

SCAM WEBSITES, I.E.

illegitimate internet websites used to deceive users into fraud

This website is a scam website, i.e. an illegitimate internet website used to deceive users into fraud. It pretends to be a site for online shopping, but in fact steals your money.

<https://www.shoppign.net>

This website is a scam website, i.e. an illegitimate internet website used to deceive users into fraud. The right website name is www.moneygram.com/.

<https://www.moneygram.com/>

WEBSITES-CESSPOOLS

The sites that spread disinformation and malinformation; their owners and authors of the materials are unknown; the names of these sites mimic the names of well-known media

**A famous politician:
"Tomorrow the end of the world will come, if the leaders of the powerful countries do not come to an agreement!" - www.abccgtn.com**

This is a site that spreads disinformation and malinformation; its owners and authors of the materials are unknown; the name of this site mimics the names of well-known media.

Everyone should get to know this and should record it immediately - www.cbscnbc.com

This is a site that spreads disinformation and malinformation; its owners and authors of the materials are unknown; the name of this site mimics the names of well-known media.

WEBSITES-EPHEMERAS

They are created for a short period of time to spread disinformation, and pretend to be solid and authoritative

This website name wants you to believe that here you can find only verified conclusions of professional experts. But it spreads fakes and manipulations instead.

<https://www.100experts.com>

This website name wants you to believe that here you can read the news that is hidden from you by other media. But it spreads fakes and manipulations instead.

<https://thewholeknowledge.org/>

BOTS AND TROLLS

Fake pages in social networks that mimic real people to start quarrels and to spread fakes and hate speech. Usually, they do not have almost any information on their profiles, their photos are stolen from other people's pages

This person does not exist. This profile picture is taken from the telegram page of an actor Shah Rukh Khan. His profile of a bot that spreads fakes and hate speech.

Maria Johnson
How a country of a bot to hate your own country in order to like the bot spread fakes and hate speech. Politically our money from the state budget?

Like Reply

DISINFOR- MATION

FALSE INFORMATION
SPREAD IN ORDER TO
DECEIVE PEOPLE. (CAM-
BRIDGE DICTIONARY)

FAKE NEWS

Definition: false stories presented as news, spread on the internet or in media to influence political and other views, or as a joke

In 2023, Kemal Kılıçdaroğlu won the presidential election in Turkey.

In fact, it was Recep Tayyip Erdoğan who won the presidential election in Turkey in 2023.

In Greece, the ruling conservative party "New Democracy" lost the elections in June 2023.

In fact, in Greece, the ruling conservative party "New Democracy" won the elections in June 2023.



BLACK PROPAGANDA

Definition: propaganda that does not come from the source it claims to come from (Collins English Dictionary); it makes an impression that it was created by those it is supposed to discredit

"We are thankful to the Labor Party for supporting terrorism and Islamic fundamentalism in Iran!" - the Islamic New Zealand Foundation

In fact, the Islamic New Zealand Foundation does not exist. This headline is black propaganda against the Labor Party so that so that they lose the elections.

A newly-elected politician, Stephanio Samurtozo, claims that he uses drugs, and in his youth, he stole a chicken

In fact, it is a lie. This headline is black propaganda against Stephanio Samurtozo so that so that he loses the elections.

FABRICATED CONTENT

THE CONTENT THAT CONTAINS FALSE OR INCOMPLETE INFORMATION IN ORDER TO DECEIVE SOMEONE



QUOTES TAKEN OUT OF CONTEXT

Part of the quote that is presented as a whole and put in another context to change the meaning of the message

Joe Biden admits US troops are fighting in Ukraine, he said: “The extraordinary success of this mission was due to the incredible skill, bravery, and selfless courage of the United States military and our diplomats and intelligence professionals”.

Part of the quote that is presented as a whole and put in another context to change the meaning of the message.

FAKE PHOTOS AND VIDEOS

Photos and videos that are manipulated by photo- or video-editors to change the information they convey

Joe Biden and Emmanuel Macron`s wife went on a campaign tour



In fact, this photo is photoedited.



PSEUDO EXPERTS

People that pretend to be experts in some field while not being ones, usually for spreading fakes and manipulations

Political scientist: “The war in Syria will end when its capital, Beirut, comes under the control of the rebels”.

This person is not an expert. In fact, Beirut is a capital of Lebanon.

MANIPULATIVE CONTENT

THE CONTENT PRODUCED TO MAKE SOMEONE DO SOMETHING TO YOUR OWN ADVANTAGE, OFTEN UNFAIRLY OR DISHONESTLY

CLICKBAIT

It is a headline that tempts the reader to click on the link to the story. But the name is used pejoratively to describe headlines that are sensationalized, turn out to be adverts, or are simply misleading

Find out which of you will die today

It is a clickbait headline. In fact, in this article, you will learn which common diseases are most likely to cause death.

These bad habits do not harm your health

It is a clickbait headline. In fact, in this article, you will get to know that all bad habits are harmful, that is why they are called harmful. It's just that some of them do more harm, and some of them - less.

BIASED NEWS

One-sided news showing an unreasonable like or dislike for a person, thing, or event based on personal opinions

Experts explain why Donald Trump can win the presidential election in 2024

This news is biased. It gives only one point of view - the point of view of Trump's supporters. The real journalism will also show the point of view of Trump's opponents.

VERY EMOTIONAL CONTENT

It will be cheaper for us to die

This headline is too emotional. The professional headline should be: Parliament changed the conditions of citizens' social benefits.

Our future: famine, 10 years without the Sun, and the death of 5 billion people

This headline is too emotional. The professional headline should be: In the United States of America, a group of scientists shared the results of a new study on the consequences of a nuclear war, if it happens between Russia and the U.S.

OPINIONS GIVEN AS FACTS

A forecast, an estimate, a guess, or a subjective preference of some person that is published not as a citation but as a proven fact

Global warming will end in 5 years

This is an opinion presented as a fact. In fact, this is only what the famous climatologist Antonio Verenciras would like to happen.

The tourist flow to our country will double next year

This is an opinion presented as a fact. In fact, "This will happen if our government completely eliminates taxes for the tourism industry," according to the opinion of the well-known macroeconomist Pedro Quasillan.

MEMES

WITTY SHORT IRONIC INFORMATION (PHRASE, IMAGE, AUDIO, VIDEO) THAT SHOWS A CERTAIN ATTITUDE TO SOME EVENTS OR CIRCUMSTANCES, AND IS DISTRIBUTED ON THE INTERNET



Mostly verbal - text or audio



"Make America Great Again!"



Transform North America into a more preferable location, as it once was.



Alter the condition of the democratic republic of fifty states to be better than its current condition, making it as high quality as it was previously.



USA

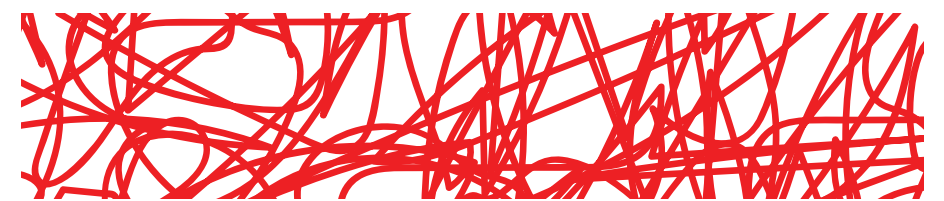
This is biased content against Donald Trump to persuade voters not to vote for him. It is put in a shape of a humorous meme to reach young people on social networks.



Combined - text + photo



This is biased content in Donald Trump's favor to persuade voters to vote for him. It is put in a shape of a humorous meme to reach young people on social networks.



Mostly non-verbal - photo or video



This is a social campaign to stay at home during the coronavirus pandemic. It is put in a shape of a humorous meme to reach young people on social networks.

TRUE CONTENT

IT IS VERIFIED INFORMATION
USED TO INFORM PEOPLE
AND HELP THEM TO MAKE
THE RIGHT DECISIONS. IT
MEETS THE STANDARDS
OF JOURNALISM



**Trump preaches to
the choir in
God-fearing county
where all is forgiven**

This headline is from the actual article. Although there is a play on words and imagery, all its information is true and corresponds to the article's content.



**A Rubik's Cube,
Thick Socks and
Giddy Anticipation:
The Last Hours of
the Titan**

This headline is from the actual article. Although this headline does not let us know what the article will be about, it only gives the true facts. The text will be about five voyagers who climbed into the Titan submersible in hopes of joining the select few who have seen the wreck of the Titanic up close. But within hours, their text messages stopped coming.



**30 people hurt, 2
fatally, at site of
Baltimore block
party**

This headline is from the actual article. The headline only gives the facts. The text contains confirmation of this information with a reference to the police. The shooting occurred around 12:35 a.m., acting Baltimore police commissioner Richard Worley said during a news conference.

